

310 BR
310 BR 

LOA	31'0"	9.45 m
LOA w/Extended Swim Platform	33'11"	10.34 m
Maximum Beam	9'6"	2.90 m
Approximate Weight	9,875 lbs	4,479 kg
Fuel Capacity	119 gal	451 L
Water Capacity (opt.)	29 gal	110 L
Holding Tank Capacity (opt.)	36 gal	136 L
Bridge Clearance	6'0"	1.83 m
Bridge Clearance w/arch	8'8"	2.64 m
Draft	37"	.94 m
Deadrise	22°	22°

Available Engines

	H.P.	Liter	Top Speed	• Prop Code
Merc T-6.2L 300 ECT Bravo III	T-300	T-6.2	47-50 MPH	T-B III 24 ∞
Merc T-6.2L 350 ECT Bravo III	T-350	T-6.2	49-52 MPH	T-B III 26 ∞
Merc T-8.2 MAG ECT 380 Bravo III X	T-380	T-8.2	55-58 MPH	T-B III 30 ∞
Merc T-8.2 MAG HO ECT 430 Bravo III X	T-430	T-8.2	TBD	TBD
Volvo T-V8-300C 5.3L Duoprop	T-300	T-5.3	46-49 MPH	T-DP FH5 ∞
Volvo T-V8-350C 5.3L Duoprop	T-350	T-5.3	49-52 MPH	T-DP FH5 ∞
Volvo T-V8-380C 6.0L Duoprop	T-380	T-6.0	52-55 MPH	T-DP FH6 ∞
Volvo T-V8-430C 6.0L Duoprop EVC	T-430	T-6.0	TBD	TBD
Ilmor MV8 6.0L OPS 380 One Drive	T-380	T-6.0	TBD	TBD
Ilmor MV8 6.2L OPS 430 One Drive	T-430	T-6.2	TBD	TBD

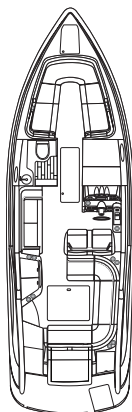
• See prop index, page 56

∞ Designates counter-rotating props (twin-prop drives)

Range

Merc Twin 6.2L 350 ECT Bravo III

RPM	MPH	GAL/HR	RANGE
1000	6	3	214
1500	7	5	157
2000	10	11	92
2500	18	13	153
3000	27	18	173
3500	33	21	180
4000	39	27	168
4500	45	34	149
5000	49	44	119
5180	51	47	115



310 BOWRIDER/BR FX STANDARD EQUIPMENT

310 BOWRIDER/BR FX EXTERIOR

- NMMA Yacht/CE Certification
- Transferable 5-Year Formula Guard® Limited Protection Plan w/10-year Structural Warranty (USA only)
- Ashland Maxguard™ LE gelcoat
- Standard graphic in A, B or C w/Axalta™ Chroma Premier® basecoat & Imron® Elite clearcoat
- Pressure-treated Perma Panel™ structural hull matrix w/foam-filled hull cavities
- Chemically bonded & thru-bolted deck-to-hull joint
- Heavy-duty PVC gunwale w/stainless insert
- Concealed fiberglass anchor locker
- Stainless hardware & 316L welded rails
- Stainless Formula logo-cast cleats (8), fuel fill, polished engine vent trim & polished port lights w/screens (2)
- Continuous tinted, tempered curved-glass windshield w/stainless top frame, center walk-thru & windshield wiper
- Concealed air horn
- 316L stainless transom grab rail & ski tow eye
- Clarion® waterproof transom-mounted stereo control & two 6 1/2" speakers w/polished stainless grilles
- Integrated swim platform w/concealed stainless swim ladder & pull-up cleats
- Transom shower
- Chrome-finished city water inlet

310 BOWRIDER/BR FX COCKPIT

- Continuous molded deck & cockpit liner
- Molded fiberglass dash in Charcoal or Mocha w/Liquid Black panels, Ritchie® compass, Livorsi® illuminated, domed instrumentation w/chrome bezels, Garmin® 54dv GPS color chartplotter, digital depth sounder, illuminated waterproof accessory rocker switches w/E-T-A® circuit breakers, auxiliary 12V outlet, USB charging port, tilt wheel in leather wrapped stainless & lockable under-dash storage compartment
- Livorsi chromed shifters/throttles w/in-handle outdrive trim switch
- Safety ignition tether, trim/trailer switches & Bennett tab switches w/indicators
- Clarion AM/FM stereo w/iPod/USB docking station, waterproof dash-mounted stereo control, two smartphone dash pockets, iPod/MP3 port, Bluetooth & six 6 1/2" speakers w/400W stereo amplification & polished stainless grilles
- Subscription-ready Sirius™ Satellite Radio
- Three dual USB charging ports – two in aft cockpit & one in bow
- 18 polished stainless drink holders

- Cockpit/swim platform blue/white LED courtesy lights w/remote control
- Weather-resistant cockpit seating featuring PreFixx® coating, Tenara® element-resistant thread, DrIFast® foam & StarLite® XL synthetic marine panel construction
- Modular bow seating/sunpad system w/armrests & removable seat bottoms
- Under cushion bow storage w/molded-in insulated cooler
- Dual position helm & companion seats w/convertible backrests
- Port lounge w/integrated dive tank storage & trash container
- Starboard gear storage locker
- Dedicated starboard storage locker for bow filler cushions
- Forward in-floor wakeboard/ski storage w/automatic bilge pump
- U-shaped aft lounge seating w/storage
- Two color-coordinated dual-height cockpit tables w/Corian® top, filler cushion & polished drink holders (2 each)
- Aft-facing sun lounge w/multi-position backrests & trunk storage w/fenders (2 included) & accessory outlet below
- Color-coordinated molded wetbar w/integrated sink & dry storage, Corian countertop, 17 1/2-quart Igloo cooler, integral 316L safety rail & fire extinguisher
- Demand water system w/29-gallon capacity
- Disconnect switches for aux & start batteries
- Battery parallel emergency switch
- Woven cockpit mat
- Stainless transom gate

310 BOWRIDER/BR FX HEAD

- Curved, one-piece locking door
- Molded head compartment w/Vacuflush head unit, 36-gallon holding tank & dockside pumpout, molded vanity, stainless sink, Corian countertop & Light Cherry, Baltic Birch or Gray Wash woodgrain-finish flooring
- Sliding opaque window to cockpit
- Carbon monoxide detector

310 BOWRIDER/BR FX ENGINE ROOM

- Twin engine installation w/thru-bolted engine mounts
- Motorized hatch lift
- Courtesy lighting, fume detector & automatic fire extinguisher
- Two marine batteries w/retainers
- 20-amp battery charger
- Galvanic corrosion protection systems
- Bilge blower, automatic bilge pump & high water alarm
- Bennett® hydraulic trim tabs
- Stainless props

310 BOWRIDER/BR FX AVAILABLE EQUIPMENT

310 BOWRIDER/BR FX EXTERIOR

- Flagship graphic in A, B or C full hullside color w/Axalta™ Chroma Premier® basecoat & Imron® Elite clearcoat
- Flagship Fusion full hullside multi-color fade effect w/Axalta™ Chroma Premier® basecoat & Imron® Elite clearcoat
- Electric windlass w/75' chain, polished stainless anchor & remote
- Chrome remote control spotlight
- Polished stainless LED bow docking lights
- Six Formula logo fender clips
- Three blue LED underwater lights
- Radar arch w/mast light & white air horn
- Custom stainless sport arch w/wakeboard tow pin/navigation light
- Custom stainless sport top w/Sunbrella sun shade, mast light & raised wakeboard swivel-head rope mount
- Extended Water Sport swim platform w/four drink holders & under mount stainless swim ladder
- Extended Water Sport swim platform w/four drink holders, under mount swim seat & boarding step
- Woodgrain vinyl decking on swim platform
- Woodgrain vinyl decking on swim platform & full cockpit
- Woodgrain vinyl decking on extended water sport swim platform
- Woodgrain vinyl decking on extended water sport swim platform & full cockpit
- 120V shorepower w/fail-safe galvanic isolator, 50-amp battery charger, 30-amp cord, transom hookup & 120V GFCI outlet
- Transom-mounted stainless propane grill w/infrared technology, stainless shelf & carrying case
- Stainless flagstaff w/American & Formula flags

310 BOWRIDER/BR FX COCKPIT

- VHF radio w/antenna – replaces one smartphone dash pocket
- MerCruiser® (JPS) Joystick Piloting for Stern Drives docking system
- Mercury DTS control system w/SmartCraft VesselView™ engine monitor
- Livorsi® DTS shifter (requires DTS or Axius package)

- Volvo sterndrive joystick control
- Volvo EVC system w/7" engine display
- Mercury Marine® Active Trim system
- Raymarine® eS78 GPS widescreen color chartplotter w/depth sounder
- Raymarine® eS98 GPS widescreen color chartplotter w/depth sounder
- Sirius Satellite Radio Marine Weather Receiver (requires Sirius service & Raymarine chartplotter)
- JL Audio® blue LED lighted chrome-finished speakers w/200W lighted cockpit subwoofer
- Cockpit blue LED lighting system
- Cockpit heater
- 120V/12V pullout refrigerator w/stainless front
- 12V inflator for towable floats w/storage pouch
- Light-duty bow tonneau & cockpit covers in color-coordinated non-fading Sunbrella® fabric – top of windshield
- All-weather bow tonneau & cockpit covers in color-coordinated non-fading Sunbrella® fabric w/Seamark™ vinyl undercoating – over windshield
- Bimini top in color-coordinated non-fading Sunbrella® fabric w/SeaMark™ vinyl undercoating
- Front & side curtains w/easy-mount zippers & aft cockpit enclosure in color-coordinated non-fading Sunbrella fabric (not available with Sport Top)

310 BOWRIDER/BR FX HEAD

- Macerator w/Y-valve for discharge or dockside pumpout
- 120V water heater w/heat exchanger & hand-held shower in head compartment
- Gray water holding system

310 BOWRIDER/BR FX ENGINE ROOM

- Mercury® SeaCore™ saltwater protection system
- Volvo OceanX™ saltwater protection system (available w/Volvo V8-380 and V8-430)
- Remote battery charging panel
- Engine freshwater flush system
- Captain's Call™ exhaust w/diverters (Merc and Volvo V8-380C and V8-430CE only)

FORMULA FX SERIES STANDARD AND AVAILABLE EQUIPMENT

FX STANDARD EQUIPMENT

- FX graphic in FX Moonlight Silver Metallic, FX Red Metallic, FX Steel Metallic, FX Black Metallic or FX Electric Blue Metallic & FX graphic accents w/Axalta™ Chroma Premier® basecoat & Imron® Elite clearcoat
- FX Steel Metallic dash, wetbar top and cockpit tables
- Carbon-fiber composite dash panels, trim panels and wetbar countertop in silver, red, blue or black
- Livorsi® Oversized Mega Series gauges w/chrome bezels & blue LED backlighting
- Tilt steering wheel in silver or red w/chrome accents
- Blue LED lighting in cockpit - JL Audio® speakers, drink holders, swim platform and engine vents
- Lighted cockpit subwoofer
- Low maintenance wood-grain vinyl decking in Slate on swim platform & transom entry
- Custom dimensional FX logos, Moondust base vinyl, Liquid Silver upholstery accents w/Deep Red, Silver, Charcoal or Electric Blue piping & integrated

- blue LED lighting throughout cockpit seating
- Custom design stainless CORSA side exhaust

FX CABIN

- Custom embroidered FX logos on cabin lounge & decor pillows
- Midnight Treasure cabin décor w/Frozen Ultraleather™ lounge seating, Moonlite cabin lining & dark gray carpet
- Charcoal entry step & woodgrain-finish flooring, Wenge wood table & Linen Steel-finish cabinets w/Anthracite Corian®
- Blue LED indirect lighting throughout cabin
- JL Audio® blue LED lighted chrome-finished speakers

FX AVAILABLE GRAPHIC

- FX Metallic Rally Imron graphic w/stainless vent extensions (350 CBR FX, 350 FX, 370 FX & 400 FX only)

FX AVAILABLE EQUIPMENT

- Carbon fiber trim package (310 BR FX, 310 FX, 350 CBR FX, 350 FX, 370 FX & 400 FX only)

Performance-style, portlight-free hulls are standard on the 290 FX/BR FX, 310 FX/BR FX, 330 CBR FX & 350 FX/CBR FX. By selecting FX features, some standard & optional equipment of base SS or BR becomes unavailable.

FORMULA FX SERIES ENGINE OPTIONS

290 

Available Engine

Merc T-6.2L 350 ECT Bravo III

H.P.

Liter

Top Speed • Prop Code

T-350

T-6.2

54-57 MPH

B III 26 ∞

290 BR 

310 

Available Engine

Merc T-8.2 MAG ECT 380 Bravo III X

H.P.

Liter

Top Speed • Prop Code

T-380

T-8.2

55-58 MPH

T-B III 30 ∞

Merc T-8.2 MAG HO ECT 430 Bravo III X

T-430

T-8.2

TBD

TBD

310 BR 

330 CBR 

Available Engine

Merc T-8.2 MAG ECT 380 Bravo III X

H.P.

Liter

Top Speed • Prop Code

T-380

T-8.2

TBD

T-B III 26 ∞

Merc T-8.2 MAG HO 430 ECT Bravo III X

T-430

T-8.2

TBD

T-B III 28 ∞

350 

350 CBR 

Available Engine

Merc T-8.2 MAG HO ECT 430 Bravo III X DTS

H.P.

Liter

Top Speed

• Prop Code

T-430

T-8.2

53-56 MPH

T-B III 28 ∞

370 

Available Engine

Merc T-8.2 MAG HO ECT 430 Bravo III X DTS

H.P.

Liter

Top Speed

• Prop Code

T-430

T-8.2

51-54 MPH

T-B III 28 ∞

Merc T-520 Bravo III XR DTS

T-520

T-8.6

TBD

T-B III XR 25 ∞

400 

Available Engine

Merc T-8.2 MAG HO ECT 430 Bravo III X DTS

H.P.

Liter

Top Speed

• Prop Code

T-430

T-8.2

49-52 MPH

T-B III 26 ∞

Merc T-520 Bravo III XR DTS

T-520

T-8.6

56-59 MPH

T-B III XR 24 ∞